

zūmo[®] 350LM
Rebate Offer: \$100USD

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Marketing Memo

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To: Marine & Consumer Electronic Dealers
From: Jon Peckman, Director, Mobile Navigation Sales
Date: March 25, 2013



**Tough Enough for Your Bike,
Easy on Your Wallet**

Buy a zūmo[®] 350LM and receive \$100USD via mail-in rebate

This offer is valid for purchases made from 04/01/13 through 06/30/13 subject to the terms and conditions set forth in the rebate coupon. You can access the coupon online by visiting the link below:

<http://garmin.blogs.com/promotions/>

Rebate coupons and POP displays are being shipped to dealers in the next 3 to 5 weeks. Please contact rebate@garmin.com if you do not receive them.

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Visit Garmin.com for information about the Garmin zūmo® 350LM.

Garmin zūmo® 350LM \$100USD Rebate

Purchase a Garmin zūmo® 350LM and receive \$100USD via mail-in rebate.

Offer is valid for purchases made from **04/01/13** through **06/30/13**. Rebate submissions must be postmarked by **07/30/13**. Limit one rebate per customer. To qualify for this rebate, please complete the five steps listed on the back or lower portion of this coupon.

PLEASE PRINT CLEARLY.

Garmin Dealer Where Purchased _____

Purchase Date _____

Customer Name _____

Address _____

City/State _____

ZIP Code or Postal Code _____

Note: Rebate checks will be mailed to U.S. or Canadian addresses only.

Phone Number _____

E-mail _____

Note: Your email address will **only** be used for correspondence about this rebate offer.

Terms and Conditions: This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit one rebate per customer. Limit one rebate per valid product serial number. This rebate only applies to the zūmo 350LM. Requests for multiple rebates from groups, clubs or organizations will not be honored. Only the actual purchaser of the eligible Garmin product qualifies for this rebate offer. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. This is an end consumer rebate that is not valid for dealers. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

Garmin recommends making a copy of your receipt and completed rebate coupon for your records.

Please allow 6-10 weeks to process your rebate request.

For questions about this offer, visit <http://www8.garmin.com/whatsNew/currentpromotions/> or contact rebate@garmin.com

To receive your \$100USD rebate, please follow these 5 steps:

- 1. Purchase** a Garmin zūmo 350LM from **04/01/13** through **06/30/13**. The product must be purchased in factory-new condition. The receipt must be legible.
- 2. Read and complete** this rebate coupon.
- 3. Enclose** a legible copy of your valid receipt or invoice. The receipt documentation must show the purchase date, the item purchased, and the name of your Garmin authorized dealer. PayPal™ receipts not accepted.
- 4. Provide** your zūmo 350LM serial number in the squares below. The nine digit alphanumeric serial number for the zūmo 350LM is located on the bottom of the unit, inside an outlined box (remove mounting bracket to view). The serial number can also be found on a small black and white sticker on the product box. The product serial number does not contain hyphens (-).

Required zūmo 350LM Serial Number



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(nine digit zūmo 350LM serial number)

- 5. Mail** your submission (postmarked by **07/30/13**) to:

Promotion # 46634
2013 Garmin zūmo 350LM \$100 Rebate
PO Box 22092
Tempe, AZ 85285-2092

For questions about this offer, contact rebate@garmin.com